YES, violence on TV has a lifelong impact on children and the values that guide them through life. Children today are rarely raised in a stable home enviornment. Working parents are not there to teach their children right from wrong so they learn what they see on TV. If the movie industry is now the parent to children, then they need to sensor the content of their "lessons". Violence is the predominant lesson on TV, and in children's games for play stations and on DVDs. If multimedia has taken over the job that parents should be doing than the content should contain values that will produce future generations that love instead of hate.